

Keyboard Reprinting

Reprint before replacing: the sustainable option

- Increase value in worn out IT
- Amend brand new laptop layouts or languages in days
- Opportunity & security through branded design options
- Cost effective from just £6 per keyboard
- UK based printing facilities



Keyboard Printing: An Overview

Not only is wear and tear of lettering on laptop keyboards a real issue, the current solutions are ineffective and costly. By utilising our service, you or your customers can avoid costly replacements, meet sustainability goals through avoidance of e-waste and gain more value from new or refurbished IT.

We use high-quality materials and advanced printing technology to ensure the longevity and durability of our keyboard prints. Our team of experts are dedicated to delivering accurate and precise prints to your requirements.

We offer customisation options for businesses, including the ability to add

company logos or unique designs to the keyboards. This allows companies to promote their brand and include additional security measurements while also enhancing the look and functionality of their laptops.

Our services are cost-effective, with competitive pricing and bulk discounts available for resellers. We also offer fast turnaround times and shipping options to meet all needs.

With our high-quality materials, advanced technology, and customisation options, we are the go-to choice for customers and partners looking to improve, or amend their IT keyboard lettering.

Save money, **and the planet**: Reprint before replacing



Keyboard language change

Change any European or US Keyboard into any other European or US Language IE US to UK.



Personalised design capabilities

Options are endless from your logo on the keyboard and/or the laptop lid.



Quick & effective service

Turnaround within 2-3 working days (subject to order).



Precision reprinting

High-end equipment with an impressive 0.01mm tolerance.



UK based facilities & engineers

Enabling the most efficient and effective service provision from our UK based HQ.



Sustainable

Awarding winning sustainable printing ink, alongside preventing e-waste.



ISO accredited

Quality checks in our UK based reprinting facilities.



Refurbishment: Reprinting on second user

Regenerate your IT by reprinting the worn out keys, changing the layout or amending the layout.

Are you currently purchasing foreign keyboards and replacing them into laptops to get around your layout or language issues?

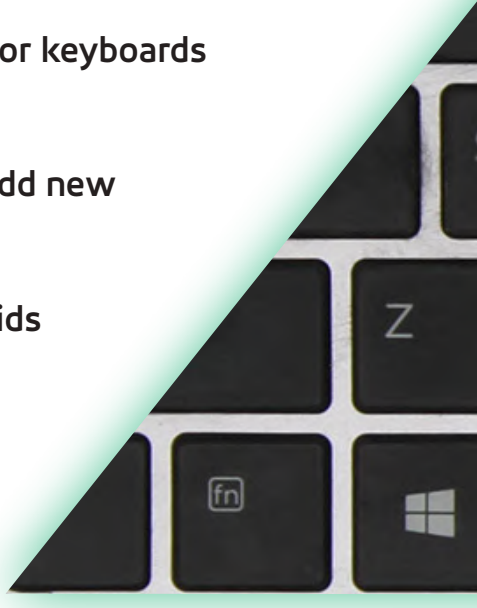
What are the cost & time implications of that?

1. Sourcing replacement keyboards, lead times/cost.
2. Engineering time/cost.
3. Long waits for components from abroad.
4. Clients going elsewhere to avoid the wait.

Many laptops keyboards can't be swapped easily or at all!

Bulk purchasing second hand IT? Increase the profitability of your laptops through key reprinting:

1. Make more profit by changing all the keys to the desired language of your client.
2. Buy from any EU or US source knowing a solution is in place to make the keys work in any language.
3. Increase value in your stock by reprinting the existing keys to get rid of worn keys and change layout IE EU to UK.
4. Increase the grade of your stock by reprinting making keys 'like new'.

- 
- Make any **worn keyboard like new** with our keyboard reprinting service
 - **Avoid buying multiple different laptops** or keyboards due to layout requirements
 - Refresh, change keyboard language or add new layouts in just **2-3 days**
 - Extends the life of your equipment, avoids e-waste and help you and your clients **meet sustainability goals**

Save money, **and the planet**: Reprint before

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From **£6 per keyboard.**

Some models require more detailed configuration and dismantling.

[Contact our expert engineers today >](#)

AFTER

BEFORE

ore replacing

Brand New: Reprinting on factory sealed laptops

Avoid long waits for niche layouts or different languages from the OEM, without affecting the warranty.

The global chip shortage has impacted us all. Obtaining IT and new laptops, or tech in general, can now mean a long waiting list. Expect even longer delays if you want specific requirements like a different language or layout. You or your client have the demand now. We have the solution.

We have worked with many clients that use our reprinting services on brand new laptops. It doesn't affect the warranty (we can help if any issues occur) and you can fulfil layout or language requirements in one IT purchase. Avoid mismatch of brands and technology giving you or your client ease of technical set-up, update rollouts and security across the IT suite.

BEFORE



AFTER

Save money, and the planet: Reprint before replacing

From **£25 per keyboard.**

Some models require more detailed configuration and dismantling.

Contact our expert engineers today >

- Avoid difficult **purchasing** of foreign keyboard layout laptops
- Purchase one language keyboards or laptops & **convert by printing** into required languages
- Keep the **continuity of same model** laptop through printing
- Unique lid and keyboard **branding options available**
- Reprint laptop to any layout or language **in 2-3 days**

Reprinted to a dual language Ukrainian keyboard



Unique Branding: Increase security and brand

Our customisation options include printing company logos or unique identifiers on keyboards or laptop lids.

Our keyboard and lid printing is available for all brand laptops such as HP, Dell, Lenovo and Apple.

Increase security by labelling your laptop with your brand, making theft far more difficult due to the nature of identification.

Our bespoke highest quality printing allows companies to promote their brand while also enhancing the look and functionality of their laptops.

What design would you want to see? About our different examples, we have more.

- 
- Provide **bespoke branding** on laptop lids and keyboards
 - Print designs alongside changing format or language in **2-3 days**
 - Choose any **design**, logo or colours



Save money, **and the planet**: Reprint before

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From **£25 per keyboard.**

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Keyboard Printing: Our Process



No matter the problem we are solving for your keyboard printing, our ISO accredited process stays the same.

Our thorough set up and analysis of your keyboard hardware ensures quality through our certified checking processes against each laptop model.

Templating the new design of your keyboard layout is done with accuracy, from scanning to placement of each letter. Our engineers, software and hardware are top of the range.

Testing through our trial printing methods ensures we have the perfect alignment before we begin the actual printing.

Reprinting across the keys will mean loss of backlighting on top of individual keys, but not around the keys. We look to include holes for the caps lock key etc and try and maintain as much as possible, unlike other keyboard printers who just print over them.

Whilst we print the new keys, manual checks are undertaken to ensure all is running smoothly and our high standard 0.01mm tolerance is adhered to.

We have highly trained engineers. Staff pride themselves in providing best in field quality, process & service, all part of the companies ethos.



Save money, **and the planet:** Reprint before replacing



Keyboard & Hardware Analysis

All laptops need to be checked to find the most efficient & cost effective way that the keyboard can be printed. This may mean keyboard removal, lid removal, or base removal.



Digital Rendering

High resolution digital design for the most accurate keyboard template creation.



Design

Over 230+ layouts including dual-language. Bespoke templating is required for each keyboard model.



Testing & Key Overlay

Manual alignment assessment and adjustments by highly trained engineers, with multiple testing procedures.



Reprinting

Keys are printed with accuracy (0.01mm tolerance) over the original keys with our award winning sustainable ink.



Quality Check

An ISO certified quality keyboard printing process used on every key. Process driven communication from sales, admin, engineers, and warehouse, ensures a high quality service.

Reprint before replacing: the sustainable option

Save money, time and natural resources while preventing e-waste through keyboard reprinting.

Sustainability in IT has become an increasing need for all consumers due to the heavy impact of the industry.

As reported in The Energy and Carbon Footprint of the Global ICT and E&M Sectors and highlighted by Ericsson and their 20 years of study around the carbon footprint of the industry; (The) ICT sector is approximately 730 million tonnes CO2 equivalent (Mt CO2-eq) or 1.4 percent of total global greenhouse gas emissions... the ICT sector could be compared to the aviation sector (fuel only) in terms of consumption.

With the UK Government leading the charge for requirements for purchasing sustainable IT (Greening Government ICT Report 2022) it is only a matter of time until the impact is obvious on all businesses.

With recent advancements in laptop manufacturing, some keyboards are now fixed to the baseplate. This means you can't always just replace the keyboard.

As reported by Statista, the costs of replacement keyboards is estimated to be \$4.82bn in 2023. However, replacing keyboards



Save money, and the planet: Reprint before replacing

Custom Wrapping Service & Vinyl Supply for Laptops & PC's

Vinyl wrapping of lids, palm rests & trackpads to give a quality finish.

Contact our expert engineers today >

isn't just that of purchasing new and the resources used to change them. The unseen costs of natural resources and CO2 emissions from production and logistics impact your sustainability.

The volume of replacement keyboards is expected to amount to 270.9m units per year by 2027. The impact: just under 800K tonnes of e-waste. That's about the same weight as 80 Eiffel towers!

Our keyboard reprinting is the true sustainable option for the need of language, format or design changes to your IT.

References:

1. [Statista](#)
2. [The Measure of Things](#)
3. [Ericsson](#)
4. [Government Greening ICT report](#)



Helps **prevent** the weight of up to **80 Eiffel Towers in e-waste**



Award winning **sustainable ink** used on all of our keyboard prints



Sustainability you can **announce in your ESG reports** through avoidance of replacing keyboards

Case Study: Laptop reprinting for Ukraine

The provision of keyboard reprinting services for 19,008 laptops for humanitarian aid for displaced Ukrainian refugees.

Working with a long term public sector reseller client, we completed one of the largest keyboard reprints in UK history.

We enabled humanitarian aid to Ukrainian refugees by providing laptops with Ukrainian language keyboards to our client within a limited timescale.

Having taken on the project after a vigorous tender process, each of the 19,008 laptops required a complete redesign and print.

Our ICO accredited processes and highly trained engineers were able to accomplish this to the highest standard all within a 0.01mm tolerance.

The finish was that of an original equipment manufacturer and all came with our standard one year warranty.

We exceed expectation everytime. Ask us how!



Save money, and the planet: Reprint before replacing

n aid



8 week service provision turnaround



40 litres of award winning sustainable ink



19,008 laptop keyboards printed



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Keyboard Calculator: ROI saving of printed

Using our industry contacts and knowledge, we have constructed a calculator that represents the savings to be made by printing keyboards, in

Our calculator provides the perfect justification of monetary and sustainability focused savings.

With a simple input of the number of keyboards that you have the need to replace, our calculator gives you instant access to the numbers.

Speak with one of our account managers today, or visit our website to begin your journey towards keyboard reprinting, and use these numbers to justify your actions.

Save money and the planet, reprint before replacing today.

- Cost **savings on wages** as engineers are not replacing keyboards
- Significant cost savings from **avoidance of buying new keyboards**
- **Sustainability savings** by preventing e-waste from discarded unwanted keyboards

1,000

Type in the number of keyboards for reprinting to see the ROI in comparison to replacing.

Save money, **and the planet**: Reprint before replacing

vs. replacing

and an ROI calculator
instead of replacing.

Calculate your savings

Visit our ROI calculator to see how much you could save by reprinting.

Discover your savings today >

Keyboard Printing Calculator

ROI cost assessment vs. replacing



£ 5,210.00

Saved in wages

The major cost of replacing keyboards is that of the engineers time.

*Our costs are based on minimum wage of £10.42 per hour

£ 86,220.00

Saved by printing

A laptop keyboard replacement has varying costs depending on the model. Some newer keyboards are attached

500.0

Hours saved

This shows the amount of engineers avoiding the rep of deconstructing laptops rebuilding laptop keyboard

*These calculations are constructed from our own internal assessments per laptop

120.00

more replacing



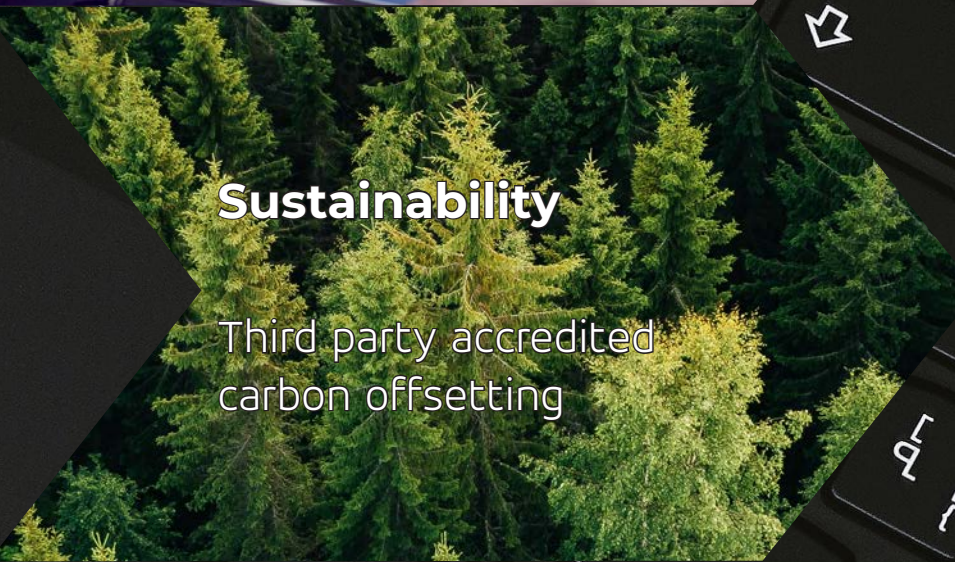
Refurbished Products

High grade refurbished products from all major manufacturers



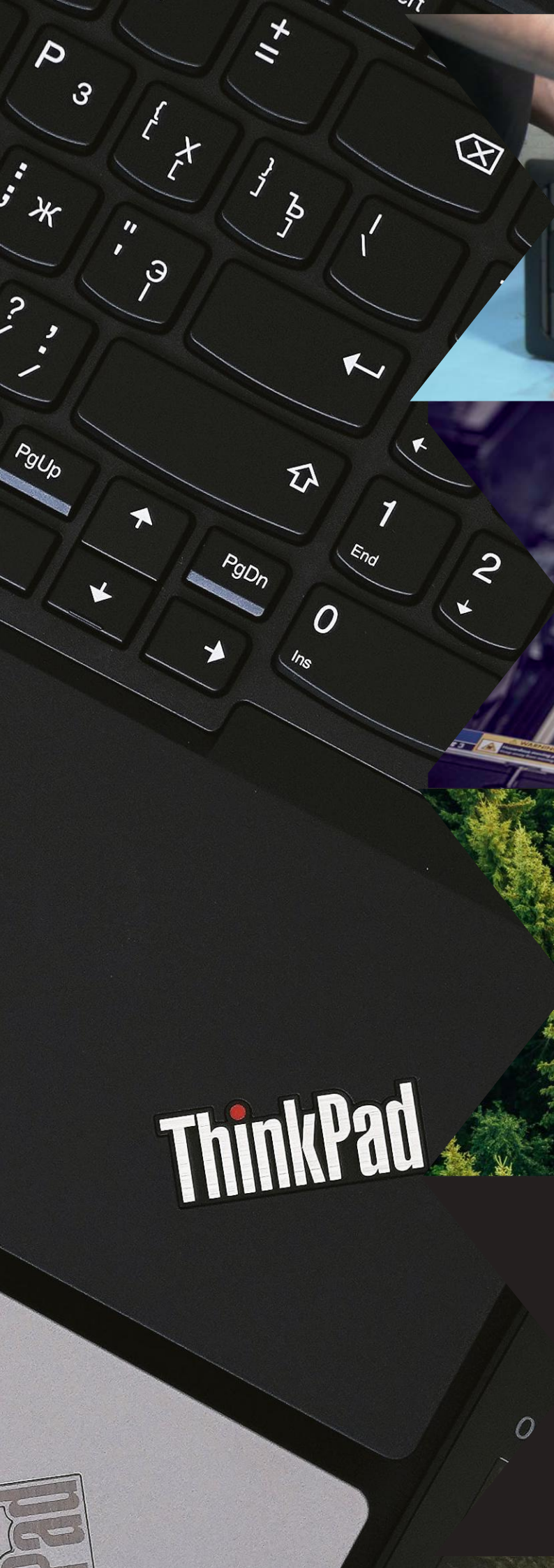
IT Asset Disposition

IT Reuse, Recycling and military grade data destruction



Sustainability

Third party accredited carbon offsetting



ThinkPad

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