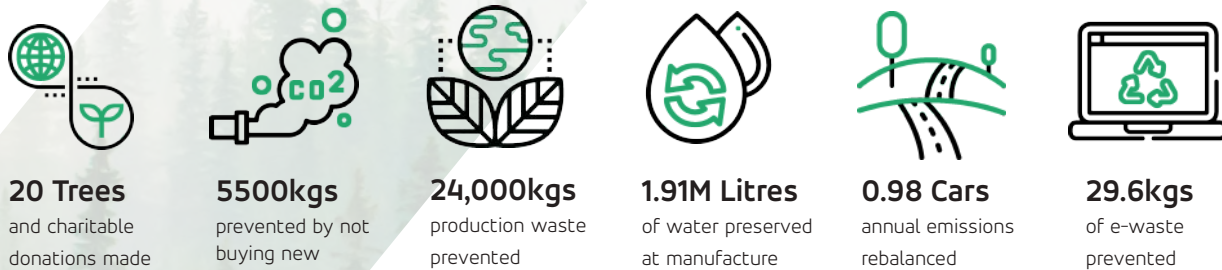


BSI Refurbished Sustainable Technology

- Over 140 variations of major brand laptop & desktops, with consistent quality, available in large quantities, at a considerably cheaper price point than new.
- Sustainable Technology - Planting trees, donating to charity, preventing e-waste & avoiding CO2 emissions from manufacture by not buying new.
- Up to 60% cost savings compared to brand new latest models.

20 BSI Refurbished Sustainable Laptops Purchased Means:



Value Proposition:

- One of the first BSI Kitemarks awarded for refurbished laptops & desktops - removing any perceived risk in quality
- 2-year return-to-base warranty as standard
- BSI refurbished process delivers unrivalled quality
- Consistent quality available in large volumes
- Up to 60% cost savings compared to brand new

Sustainability Facts:

- We plant a tree and donate to charity for every unit sold
- Preventing e-waste from entering landfill
- Carbon tax savings for companies over 250 head count
- Preserve natural resources and CO2 emissions by not buying new
- Transparent and referenced sustainability facts - No greenwashing
- All BSI refurbishment constructed in the UK, reducing transport emissions

Collateral available for use, including white label versions:

[BSI REFURBISHED BROCHURE](#)

[BSI REFURBISHED FLYER](#)

[MARKET COMPARISON](#)

[BSI OVERVIEW](#)

About BSI Refurbishment:

- The British Standards Institute have certified Ikonics refurbished technology with their BSI Kitemark™, which is one of the world's first well-established trust marks for quality.
- 'BSI Refurbished' is the high-end alternative to 'refurbished' and a cheaper alternative to 'remanufactured' or 'new'
- Regular external audits ensure consistency of quality long-term

BSI Refurbished vs Standard Refurbished

- | | |
|---|------------------------------------|
| ✓ Third-party verified consistent quality | ✗ Inconsistent self graded quality |
| ✓ Engineered upgrades & cleaning | ✗ Cleaned only |
| ✓ Pristine screens | ✗ Basic power-on testing |
| ✓ Thorough audited testing | ✗ Filtered screen |
| ✓ Low returns rate | ✗ High returns rate |

Core Models:

		
 Desktop OptiPlex 3, 5 & 7 Series & More	Desktop EliteDesk ProDesk & More	Desktop ThinkCentre M Series & More
 Laptops Latitude E5 Series E7 Series & More	Laptops EliteBook ProBook ZBook & More	Laptops ThinkPad T Series X Series & More

Product & Upgrade Options:

	Form Factor SFF Tiny/Mini Tower		Processor Intel Core i3-i7
	Screen Size 12.5" - 17"		RAM 8 / 16 / 32 GB
	Windows 10 & 11 Compatible		SSD 256 / 512 GB / 1TB
			Warranty 2-year Standard 3-year Optional